**Author Bios for reader-oriented sites (like blogs):**

C.J. Ellisson, USA Today & New York Times Bestselling author, lives in northern Virginia with her husband, two children, and three dogs. She's battled severe chronic illness for years and is thrilled to report she’s finally approaching the end of treatment. She turned to writing when she could no longer work outside the home and claims the escape of penning adult urban fantasy, erotica, and contemporary erotic romance has helped save her sanity.

To learn more about C.J. and her other books, please stop by the author's website (http://www.cjellisson.com) or visit her on facebook at http://www.facebook.com/c.j.ellissonfanpage.

**Longer Industry Bio:**

C.J. Ellisson isn’t your average author – she never dreamed of becoming a writer and had no formal training when she decided to give it a try. What she did have was an extensive background in sales and marketing. C.J. worked for over a decade in wholesale banking as an Account Executive, Regional Sales Manager, Sales Trainer, and later ended her office career as a corporate trainer. From there she became a Realtor and opened her own small company as a property manager.

In the fours years since she typed “Chapter One”, her experience in marketing, art, sales, and a basic grasp of computers helped her to start two small presses, create the paranormal covers in her bestselling *V V Inn* series, mentor dozens of writers at various stages of their career, launch several successful Facebook Pages, and hit the *USA Today* and *New York Times* bestsellers list.

C.J. will always write, but at the encouragement of her peers, has recently designed a coaching program to walk authors through what she’s learned along the way. She is proof positive that with a lot of hard work and dedication, anyone can make their dreams of writing full-time come true.

**Teaching specific:**

Do you struggle to reach readers on Facebook? Have you set up an Author Page and done nothing with it – or perhaps most of your followers are authors?

This class will show you how to create posts for your target audience, increase user engagement, set up live Events, and promote your work effectively. We’ll also cover useful free and paid apps and how to maximize your reach by capturing emails from interested readers.

**Or this one:**

Are you tired of Facebook classes that only cover the basics? Experienced corporate trainer turned bestselling author, C.J. Ellisson, will walk you through intermediate and advanced techniques for utilizing Facebook to reach real readers. This exclusive hour-long class will utilize a projector to broadcast video training modules from “The Author Coach”, and will finish with a 30-minute segment answering attendees’ questions via live example.